

Digital Marketing or Brand Management Internship Opportunities

Some of the Work You Could Do:

- Become immersed in a fast-paced, highly collaborative environment where innovation and critical thinking are key.
- Partner with stakeholders to take a solution-oriented approach to solve issues as they arise.
- Develop working relationships with cross-functional teams and support teams such as Finance, Commercial, etc. with marketing tools
- Gain exposure to trends in Wine & Spirits, as well as an understanding of the competitor landscape.
- Participate in business-focused projects to research and propose ideas and solutions.
- Support in the development of brand growth plans and marketing strategies; executions of innovation launch plans and marketing activations
- Support Marketing team leaders in developing brands' growth plan and marketing strategies, formulation and execution of launch plans, marketing programs and activities

Location: New York, NY

Rate: \$23-26/hour

Dates: Varied / June 1 – August 18, 2023

Skills and Qualifications:

- At least 21 years of age by June 1, 2023
- Major in Business, Marketing or related major (preferred 3.0 GPA or above)
- Proficient knowledge of MS Excel, Word, Power Point
- Demonstrated ability to effectively manage multiple projects and assignments.
- Agile, flexible, and responsive
- Eager to learn and a team player
- Preference for legally authorized to work in the US on a full-time,
- Fully vaccinated